

SERVE is a development and volunteering organisation committed to tackling poverty in the majority world.

We strive to do this by working in solidarity, service and partnership with marginalised and oppressed communities, empowering them to tackle the root causes of poverty and injustice.

SERVE focuses specifically on programmes and projects that help communities enhance the lives of children and young people and recognises that gender equality is pivotal to achieving justice, equality and sustainable development.

Read about the work we did in 2021 & Skills for Youth Resilience Programme.

**WHY YOU SHOULD
DONATE TO SERVE?**



**TO HELP
EMPOWER
PEOPLE LIVING
IN VULNERABLE
COMMUNITIES
ACROSS THE
GLOBE.**

CHY18154 XT16752
www.serve.ie

TOP TIPS FOR FUNDRAISING



Personalise:

Make it personal. Tell people why you are fundraising for SERVE. You can tie this message into your personalised story and express your solidarity in action.

Present the facts:

We have outlined the impact of SERVE's work for you in an easy-to-understand way. If you need more facts and information just ask us.

Collecting the Donations:

You may choose to:

host an in-person fundraiser (we have SERVE branded buckets for this),

choose the fundraiser buttons on Facebook/Instagram,

set up a JustGiving fundraising page,

donate on SERVE website or to bank account

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IMPACT OF OUR WORK



When you donate to the SERVE, you support initiatives to ensure women and young people are:

- financially independent
- living a dignified life
- equipped with other life skills to support personal development
- smashing stereotypes

You also support:

- programmes for people living with disabilities in rural India
- emergency based relief for when our partners need it the most.
- programmes that improve access to basic needs like education, water and more.

**HOST A
FUNDRAISER**

CHY18154 XT16752

community@serve.ie



serve.ie





**Thank
you!**

We can't thank you enough for all your
fundraising efforts!
Every Euro goes a long way to supporting
the people we work with.
Thank you so much for your
Solidarity In Action