



Co-funded by
the European Union

D-VETYA PROJECT

Public Project Brochure

Deliverable Description Sheet

Deliverable: D11 Public Project Brochure

Due Date: Month 23 (November 2024)

Actual Completion Date: 29th November 2024

Work Package Concerned: WP 5 – Impact and Dissemination

Deliverable Type: R - Report

Dissemination Level: PU – Public. The brochure (and other project resources) are shared on the project websites – <https://serve.ie/digital-vet-youngafrica/> and <https://youngafrica.org/en/project/digital-vocational-education-and-training-for-young-africans/>)

Authors: John McCarthy (Development Programme Manager, SERVE, Coordinator);
Dissemination Officer, Young Africa International Africa Hub Trust, Beneficiary

Disclaimer: “Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA) – the Granting Authority. Neither the European Union nor the granting authority can be held responsible for them.”

1. BACKGROUND

The Digital VET for Young Africans (D-VETYA) project will be implemented by SERVE and Young Africa (YA). The project timeframe is January 2023 to December 2024. SERVE is an international development NGO based in Ireland. YA are a federation of independent NGOs and includes YA International Netherlands, YA International Africa Hub Trust (Zimbabwe), YA Zimbabwe, YA Mozambique, YA Zambia and YA Namibia. YA have a dissemination network with 23 organisations across 11 African countries whereby it shares successful models of its work. YA provide holistic and accredited VET to marginalised youth through 6-12 month training courses in 46 disciplines, life skills, entrepreneurship and ICT.

The objectives of the D-VETYA Project are (1) Coordinating implementation of the Project Workplan and achievement of Project Deliverables; (2) YA's eLearning Platform available for 8,150 disadvantaged youth across southern and Eastern Africa; (3) YA's Postgraduate Service Toolbox (PGST) contributes to a substantial increase in the percentage of YA graduates in employment; (4) 4 YA Affiliates and 23 dissemination partners using the PGST across Africa; (5) 2 new YA models (eLearning & PGST) integrated into YA MEL system and 73 YA and dissemination partner staff trained in MEL system leading to improved data driven performance; (6) Evaluate the impact, successes, challenges and lessons learned of the Project; and (7) Increase awareness about Digital VET in Africa amongst 50 policymakers and 3,500 members of the public in Ireland and the Netherlands.

There are five Work Packages – (1) Coordination and Management; (2) Development of the YA eLearning Platform; (3) Development of the YA Postgraduate Service Toolbox (4) Improvement of the YA Monitoring Evaluation and Learning System; (5) Impact and Dissemination. SERVE is the Coordinator, YA International (YA NL and YA Hub) are Beneficiaries, and the YA Affiliates are Affiliated Entities. YA's dissemination network will also benefit.

The Project Consortium has developed two Public facing Brochures to contribute towards the impact and dissemination of project results (Work Package 5).

2. The Public Brochure – TVET Partners

The aim is to increase awareness about the availability of the Young Africa eLearning Platform amongst organisations active in the youth VET sector in Africa. It highlights the benefits of digital training in the VET sector and provides contact details for how Young Africa can support external organisations in the digital VET sector. The Brochure is proactively shared by Young Africa. *To comply with donor rules, the personal details of the contact person are redacted for this report.*

YA E-LEARNING

Digital Vocational Platform for Africa's Youth



 Co-funded by
the European Union

 Young Africa

 **SERVE**

INTRODUCTION

Are you a technical vocational education and training (TVET) partner with a mission to empower young people in Africa?

You have the power to transform the lives of young people across Africa by leveraging the Young Africa E-learning platform. This platform allows you to reach more learners than ever before and scale your activities.

The platform was developed with support from the EU Erasmus+ Fund and in partnership with our partner, SERVE (www.serve.ie).



Benefits

- Increase access to quality training in a more youth friendly and convenient way
- Deliver flexible learning experiences tailored to student needs
- Harness the power of technology to enhance learning outcomes and employability

To your organization

- You will Integrate our robust e-learning modules and content into your existing TVET curriculum
- Gain access to a wide range of up to 13 TVET and two soft skills courses
- Collaborate with us in the delivery of blended learning, instructional design, and learner support

ABOUT YA

The mission of YA is the integral development of underprivileged youths aged 15 to 35 years with a special focus on young women and youths with disabilities.

YA does this through imparting to youth skills of the hands to make them self-reliant, skills of the heart and mind to help them live with dignity, and skills of the soul to help them live with a purpose.

YA has a network with 23 organisations across 11 African countries with which it shares successful models of its work. It's a federation of independent NGO's and includes

- YA International
- YA Zimbabwe
- YA Mozambique
- Skills2Live Zambia

THE OBJECTIVE

SERVE (www.serve.ie) and Young Africa are implementing the Digital VET for Young Africans (D-VETYA) project with the objective of promoting youth access to quality TVET programs and leverage the power of digital learning platforms to expand opportunities for young people in Africa.





Together we can bridge the skills gap!

██████████ — Dissemination Coordinator

Email: ██████████@youngafrica.org

██████████ — Programmes Assistant

Email: ██████████@youngafrica.org

www.youngafrica.org

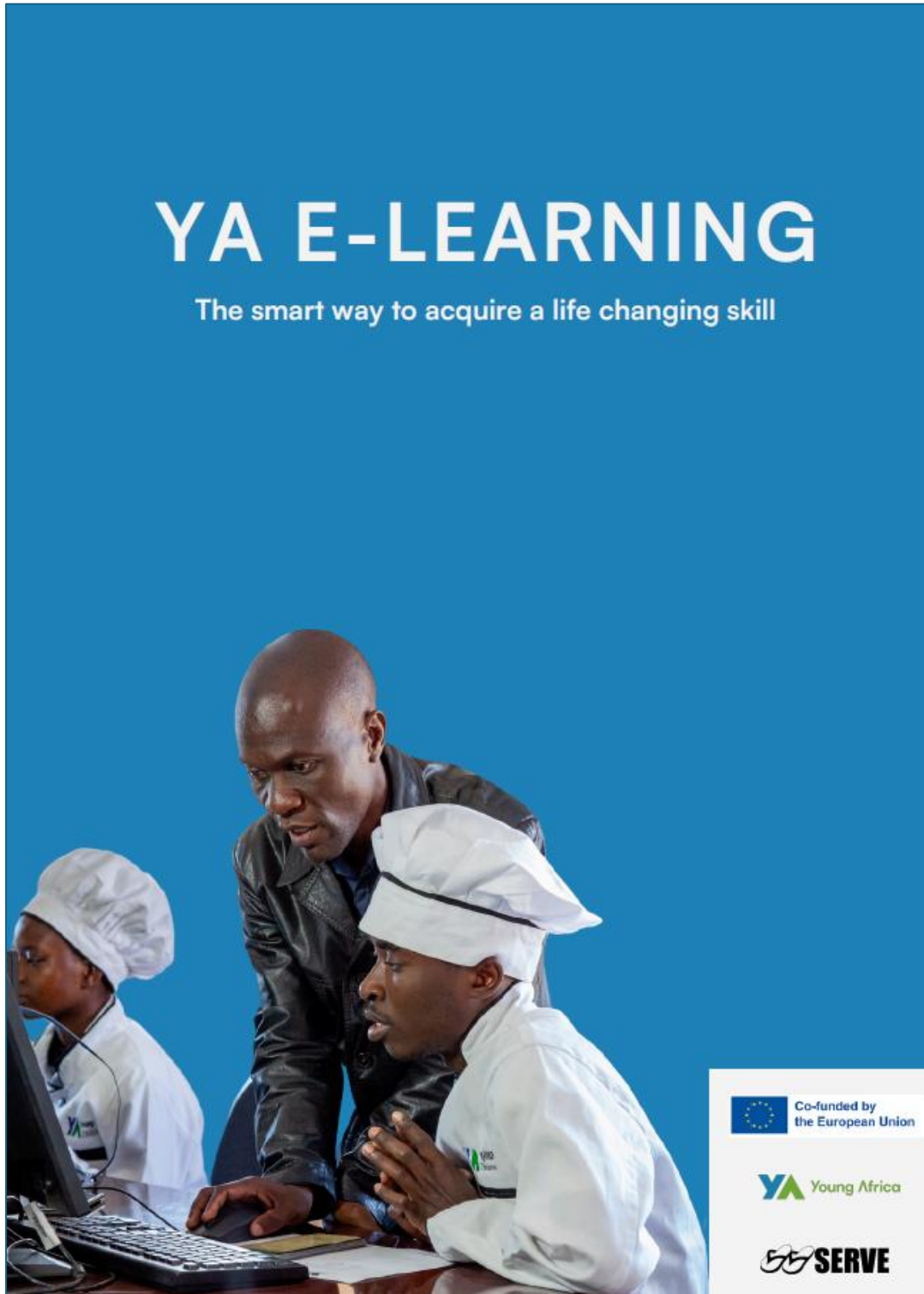
Funded with support of



Young Africa

3. The Public Brochure – Youth

This Brochure focuses on spreading awareness about the Young Africa eLearning Platform amongst young people in Africa. It outlines the Benefits of digital VET, a brief history of Young Africa and a link to the eLearning Platform so young people can start their learning journey. *To comply with donor rules, the personal details of the contact person are redacted for this report.*



INTRODUCTION

As a young person in Africa, you have the potential to transform your life and contribute to the continent's development.

With the YA E-learning platform, you can now access a Technical Vocational Education and Training (TVET) course of your choice plus entrepreneurship and life skills education content, all from the comfort of your own home!

BENEFITS

- You gain in-demand skills in fields like Elementary Catering, Welding, Entrepreneurship and more!
- Learn at your own pace and on your own schedule, fitting education around your life
- The courses are for free! You only need to have internet access and data bundles
- Acquire high-quality training without the need for extensive travel or relocation
- Up to 13 6–12-month TVET courses and two soft skills courses

ARE YOU READY TO...

Acquire skills that
open doors to
employment and
entrepreneurship?



ABOUT YA

The mission of YA is the integral development of underprivileged youths aged 15 to 35 years with a special focus on young women and youths with disabilities.

SERVE (www.serve.ie) and Young Africa are implementing the Digital VET for Young Africans (D-VETYA) project with the objective of promoting youth access to quality TVET programs and leverage the power of digital learning platforms to expand opportunities for young people in Africa.

YA has a network with 23 organisations across 11 African countries with which it shares successful models of its work. It's a federation of independent NGO's and includes

- YA International
- YA Zimbabwe
- YA Mozambique
- Skills2Live Zambia

JOIN US

Join the digital TVET revolution and unlock a future filled with opportunities!

Register now at <https://yaelearning.org> and embark on your transformative journey.



Connect with us!

██████████ — Dissemination Coordinator
Email: ██████████@youngafrica.org

██████████ — Programmes Assistant
Email: ██████████@youngafrica.org

www.youngafrica.org

The brochures have been shared within the SERVE and Young Africa networks, to support dissemination of project results. They have also been shared in the communities in Africa where Young Africa works.